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H.E. Jameel bin Humaidan  
The Minister of Labour  
Kingdom of Bahrain

# Utilizing Social Media In Education conference

28-29 January 2014

Crowne Plaza Hotel - Kingdom of Bahrain

Supporting Partners



Media Partner



Speak Your Mind Geographical Areas



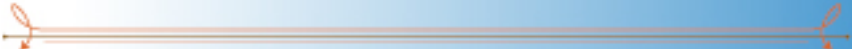
BAHRAIN - BRAZIL - CHINA - CZECH REPUBLIC - JAPAN - ITALY - POLAND - USA - SLOVAKIA - SPAIN



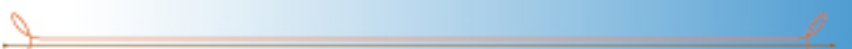
# Programme

## Multiple Tracks Day One

TIME	ACTIVITY
8.00 AM – 8.30 AM	REGISTRATION - ICE BREAKER
8.45 AM – 9.00 AM	WELCOME PATRON SPEECH
9.00 AM – 9.30 AM	INTRODUCTION TO SOCIAL MEDIA Speaker: Mr. Ali Sabkar
9.30 AM – 9.45 AM	COFFEE BREAK
10.45 AM – 12.00 PM	MAIN SESSION-IMPLEMENTING THE BEST PRACTICES OF SOCIAL MEDIA IN LEARNING AND TEACHING ENGLISH  Keynote Speaker: Dr. Michael Morgan  TRACK ONE <ul style="list-style-type: none"><li>▶ Curriculum</li><li>▶ Materials</li><li>▶ Classroom Environment</li><li>▶ Q &amp; A</li></ul>
12.30 PM – 1.30 PM	LUNCH
1.30 PM – 3.30 PM	MAIN SESSION – CONTINUE Keynote Speaker: Dr. Maria Derlipanska  TRACK TWO <ul style="list-style-type: none"><li>▶ Best Practices</li><li>▶ Challenges</li><li>▶ Way Forward</li><li>▶ Q &amp; A</li></ul>
3.30 PM – 4.00 PM	USING SOCIAL MEDIA INNOVATIVELY - THE AMERICAN MODEL Keynote Speaker: Dr. Maria Derlipanska & Dr. Michael Morgan  TRACK THREE <ul style="list-style-type: none"><li>▶ Reflection on day one sessions</li></ul>
4.00 PM – 4.15 PM	COFFEE BREAK
4.15 PM – 5.30 PM	RECOMMENDATIONS & CLOSING



Interactive clinic will be focusing on one-on-one coaching with participants. It will aim at enhancing knowledge of participants on new materials, data, experiences, and how to apply all these into the Bahraini context. Culturally-sensitive specificities of the Bahraini context will be taken into consideration when introducing materials, extra curricula activities and networks.



## SPEAKER'S BIO

### DR. MARIA DERLIPANSKA

#### EDUCATION

- \* PhD in Italian Language & Literature from Yale University (USA)
- \* Master degree in Art History.

#### EXPERIENCE

- \* Over ten years of experience teaching in colleges and universities in the United States and Qatar.
- \* Higher education as an administrator.
- \* Researcher.
- \* Instructor.
- \* Leader in program development and management.





## NOTE



## SPEAKER'S BIO

### DR. MICHAEL MORGAN

#### EDUCATION

- \* Founder of the doctoral program in TESOL and technology.
- \* Initiator of the M.A. Degree program in TESOL at Murray State University.

#### EXPERIENCE

- \* Over 25 years of experience as a lecturer of English to Speakers of other Languages (TESOL).
- \* Linguistic researcher.
- \* Educator and writer.



## NOTE



## SPEAKER'S BIO

### MR. ALI SABKAR

#### Experience:

- \* Over 15 years of experience in Marketing, Media, PR , Branding & Production.
- \* Founder & President of Social Media Club Bahrain
- \* Winner of the "Best Use of Social Media-Middle East Internet Award" in 2011.
- \* Establisher of the Social Media Blog [www.eHulool.com](http://www.eHulool.com)
- \* Speaker of "Making the Most Out of eMarketing" for Organizations.
- \* Winner of "Bahrain Youth eMarketing Award in 2010".





## NOTE





# Utilizing Social Media In Education Conference

## Conference Speakers



DR. MARIA DERLIPANSKA



MR. ALI SAKBAR



DR. MICHAEL MORGAN

# Utilizing Social Media In Education

## Conference

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### Beneficiaries

- \* All teachers
- \* All Students & Learners
- \* Curriculum designers
- \* Universities and schools' management members
- \* Training & Education management members
- \* IT specialists
- \* Specialized NGO's
- \* PR specialists
- \* HR specialists
- \* Trainers

### Objectives

- \* Enhance awareness about the importance of utilizing social media in Education.
- \* Present the best practices in applying social media as a modern tool of Education and learning
- \* Showcase some best global practices ( Japan & U.S.A models) of employing the social media in all teaching components such as ; extra curricular activities, diversifying class room environment and learning through entrainment.
- \* Create a paradigm shift among young Bahrainis from negative exploitation to productive and constructive utilization of Social Media.